



CHINGIZ AHMADOV

UI / UX DESIGNER

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ahmadov.de

I am UI UX Designer with 20 years of experience and more than 1000 successful projects. I have been working in various fields of industry, business and startups.

I am keen on solving complex UI & UX problems, finding the best solutions. I have been working with a good assortment of mobile, web, B2C, B2B projects. I am proficient at conducting user research; building quality annotated user flows, wireframes, and interactive prototypes to establish the product direction.

I am always looking for a good design, a balance of user empathy, usability, and a deep understanding of the users. Simplicity and usability are my priority.

Education

Engineering economics Department

September 1998 - July 2002

Azerbaijan State Economic University / Bachelor Degree Diploma

Engineering economics Department

September 2002 - July 2004

Azerbaijan State Economic University / MBA Degree Diploma

Work Experience

ahmadov.de / UI/UX Designer, Freelancer & Founder

August 2020 - Present

Betting: I have developed and launched more than 20 projects for betting (bettendo.com, golden90.com, etc.). As a team, we created and provided ready-made B2C software solutions to various companies. Bettendo.com is our main project with different types of betting testing that we offer to our clients. We manage social media pages, improve applications and content, and work on animated web banners as a support team in each project.

gosur.com: The client from Argentina gosur.com oriented global sellings. Interested in creating different types of projects: Corona App, Traveling/Booking, Ticket selling, Weather app. We have created more than 10 projects. My job is to create each project from sketch till key-turn product.

Roman Store USA: I have developed an e-commerce website where I have created various print and digital ads. Now, I support the site adding new features and providing content management.

BMW Intranet Germany: Together with the HR Team, BMW created an intranet for HR professionals. Completed in 2 months, the project called for only part of the user interface, and as a team member included several items for UX

Alpha Pflerelei / Interaction Designer, User Experience

May 2019 - May 2023

I am currently leading a team to maintain the company's external style. I created the company's website, branding, and corporate identity. I work closely with the managers, developers, researchers, and marketing team. My accomplishment is the growth of the company's customer base by up to 200%. We are one of the leading companies in our field with more than 1000 new clients.

Stell4Style / UI UX Designer

February 2018 - May 2019

UI UX Designer I have designed, created, and tested interactive prototypes to iterate, and develop design concepts for several projects.

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Skills

User Interface: Sketching, User flows, Wireframing, UI Design, Interaction Design, Responsive Web Design, Rapid Prototyping

User Experience: Data Analysis (AppAnnie, Analytics), Task Analysis & Persona hypothesis, A/B Testing & Experiment, Cognitive walkthrough

Graphic Design: Sketching, Drawing, Illustration drawing, Branding, Web Animation (GWD, Adobe Animate) for Web Banners ect.

Phogramming: Interactive flow with HTML/CSS/JS, Frameworks (Backbone, Socket, Plymer)

Languages

Azerbaijani native

Russian 2nd native, **English** C1,

German B1, **Turkish** B2,

Polish A1



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UI / UX DESIGNER

Work Experience

ticketsetup.com / UI Senior Designer

January 2016 - December 2017

[ticketsetup.com](#) / UI Senior Designer "TicketSetup" Electronic ticketing system. I have performed all phases of visual design, from sketch to final delivery. As a UI Designer, I worked with the developers and marketing team to improve the UX part of the project. I used A/B testing and usability testing during this project.

orangestudio.az / UI UX Designer & Founder

August 2007 - October 2015

Founder: As the sole founder of the company, I simultaneously perform the functions of HR, PR, marketing, and web designer. After 1 year I have 15 employees in my team, an office in two places in Azerbaijan and more than 10 times was awarded for the best website. Websites [surabu.az](#), [nurgu.az](#) (official NISSAN seller) were developed

UI / UX designer: As the sole founder of the company, I simultaneously perform the functions of HR, PR, marketing, web designer. After 1 year I have 15 employees in my team, office in 2 places in Azerbaijan and more than 10 times was awarded for the best website.

Azerbaijan State President's Administration / Project Manager

January 2008 - May 2009

All paper and interactive presentations of the President's Office were provided by me and my team during this period. Interaction designs provided by Europe's most prominent government agencies

Soliton LLC / Marketing Supervisor / Marketing Director

January 2006 - December 2007

Assembled all the scattered stores into a network. Created a brand book together with the partners at McCann-Erickson. Over 1.5 million advertising budget in outdoor advertising, media and Internet developed with my participation. Current branding and website owned by me. ATL, BTL and TTL marketing. 20x revenue for the company

Unibank / WebDesigner, Marketing Supervisor

March 2003 - December 2006

Started as a web designer, created and maintained the website for Unibank.az, then improved his marketing skills and started working as a sales marketing supervisor. Won the NETTY award for the best website in Azerbaijan in 2004.

Soros Foundation Azerbaijan / Volunteer/ WebDesigner/ Trainer

December 1998 - December 2002

Volunteer: Trainings and a lot of books and lessons helped me gain knowledge in web design. Graduated from many universities in Europe, such as CEU in Budapest, Real-time School in Moscow, etc.

Web designer: I designed a website for the Soros Foundation in Azerbaijan and completed about 50 NGO projects within the Foundation field. Some of them are still working on Internet.

Trainer: Started as a design trainer for such software products as Adobe Illustrator, Corel Draw, Adobe Photoshop, MC Paint, Adobe Flash.

Certificates

June-August 2002

As HTML and WEB specialist in CEU (Central European University) in Budapest, Hungary

September-December 2003

As Adobe Flash specialist Real-Time School in Moscow, Russia

March 2003

For Training in Adobe and Corel Draw softwares, Soros Foundation, Baku, Azerbaijan

October 2016-March 2017

Certificated Golden Finger - UI / UX Designer, Baku, Azerbaijan

Hobby

Sep. 2021 - Present

The furniture company HEKKSА in Frankfurt/Oder. Production of concept furniture for customers